

Congratulations to some of our past workshop winners!

Heather Wilson		BOOK: <i>Seeds of Freedom: Cultivating a Life that Matters</i>	
Dr. Susan Bernstein		ON DEMAND ONLINE EVENT: <i>Reinvent Your ROLE: A Career Transformation Program Online Course</i>	
David Coury		ON DEMAND ONLINE EVENT: <i>Transform Your Voice, Transform Your Life Course</i>	
Michelle Phillips		BOOK: <i>The Beauty Blueprint - 8 Steps to Building the Life and Look of Your Dreams, Radio Show: The Beauty Blueprint Course</i>	
Lisa Michaels		ON DEMAND ONLINE EVENT: <i>Learn from the Master: Tap Into the Power of Nature to Dynamically Create Your Life Course</i>	
Michael Chase		BOOK: <i>am i being kind? how asking one simple question can change your life...and your world</i>	
Barry Dennis		BOOK: <i>The Chotchky Challenge: Clear the Clutter from Your Home, Heart, and Mind . . . and Discover the True Treasure of Your Soul</i>	
Asia Voight		ON DEMAND ONLINE EVENT: <i>Awakening to Animal Communication Course</i>	
Karen McCrocklin		RADIO SHOW: <i>Out From the Inside</i>	
Lisa McCourt		BOOK: <i>Juicy Joy: 7 Simple Steps to Your Glorious, Gutsy Self</i>	
Chris Vanderzyden		ON DEMAND ONLINE EVENT: <i>Creating a Successful and Balanced Life Course</i>	
Jaki Bent		ON DEMAND ONLINE EVENT: <i>An Introduction to the Emotional Baggage Diet: Simple Ingredients for a Rich and Fulfilling Life Course</i>	
Kate Trafford		ON DEMAND ONLINE EVENT: <i>Cruise Control: Effortless Success on the Journey of Life Course</i>	
Erin Cox		BOOK: <i>One Hot Mama: The 3-Month Guide to Getting Your Mind and Body Back After Baby</i>	

Could YOU be our next winner?

Connect – Leverage – Present
Take Your Career to the Next Level!

THE WRITER'S WORKSHOP

March 22-23, 2014
San Francisco, CA
Hilton San Francisco Financial District

YOU could be the next Hay House author!

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Elevate Your Writing Career to a Whole New Level!
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Could you be the NEXT Hay House Author?

THE WRITER'S WORKSHOP

March 22-23, 2014

San Francisco, CA

Hilton San Francisco Financial District

Includes lectures, interactive exercises, and live coaching from:



DOREEN VIRTUE

Doreen is the author of more than 50 books, including the bestselling *Healing with the Angels*.

REID TRACY

President/CEO Hay House

NANCY LEVIN

Hay House Events Director and author of *Writing For My Life*

In this exclusive two-day workshop, these industry key players and authors guide you through:

- How to bring your message or story to the world
- The ins & outs of media publishing
- Writing tips & secrets
- Action steps to build your platform and why you must have one

Attend and gain from their experience and wealth of knowledge.

PLUS A Writing Contest!

Over \$21,000 in Publishing Packages will be awarded!

Act on your dream today!

Register Early – Seats are Limited!

Call 800-654-5126 or visit
www.hayhouse.com/events

Register by
February 24, 2014
and Save \$100



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Join us for YOUR chance to publish a book with Hay House and become a *New York Times* best-selling author!

At the Writer's Workshop you will hear directly from Doreen Virtue, Nancy Levin and Reid Tracy and get inside, expert information about publishing and learn how to:

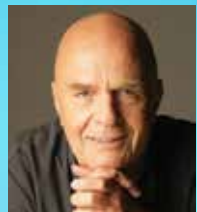
- Organize your thoughts into a book
- Rewrite and refine your work
- Manifest determination to publish your book
- Write a book proposal
- Find an agent
- Get a publisher's attention
- Handle rejections from publishers
- Contact the news media about your book
- Build a platform to spread the word about your book

Get the inside information about publishing your book you've always wanted.

The Writer's Workshop also includes an *exclusive, rare opportunity* for you to view videos from Hay House best-selling authors as they share their writing experiences, including:



LOUISE HAY, Founder Hay House



WAYNE DYER, New York Times best-selling author

These best-selling authors and others discuss their writing process, how they first got published, and the secrets that led to their publishing success.



Your message matters... Attend and get inspired to attain your publishing success!

Register Now! Seats are Limited!

The Writer's Workshop provides you with executive-level writing and publishing wisdom, including the real world experiences from bestselling author, Doreen Virtue.

Industry experts Doreen, Nancy and Reid will work directly with you to impart key points that will help catapult your career including:

- The rules for building a strong foundation for a public career
- The ins and outs of writing and publishing
- How to generate the right kind of publicity
- How to create the right kind of Web presence
- Tips and practical advice about affiliate marketing



Catapult your career with advice from Doreen Virtue.

You will learn what is needed to become a public speaker in order to promote your book and how to:

- Develop and deliver a compelling message
- Approach a speaker's bureau the right way
- Use social media to build a worldwide audience
- Successfully launch a book using online marketing

Learn how to build a unique, powerful and personal brand image, including:

- The power a personal image conveys
- Why you need to assess and enhance yours
- What publishers look for when choosing authors

And so much more!

The Writer's Contest:

One participant is guaranteed a \$10,000 advance and a publishing contract with Hay House!

First runner-up wins a Balboa Press Master Package valued at \$7999!

Second runner-up wins a Balboa Press Inspire Package valued at \$3599!

* Only workshop attendees are eligible to enter the contest.

Call 800-654-5126 or visit www.hayhouse.com/events

One participant is guaranteed a \$10,000 advance and a publishing contract with Hay House!

WORKSHOP DATES: March 22-23, 2014

LOCATION: Hilton San Francisco Financial District

SCHEDULE: Saturday 9:00 am - 5:00 pm; Sunday 9:00 am - 5:00 pm

THE 1-2-3 PROCESS TO WIN:

- | | | |
|------------------------------------------------------|----------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------|
| <p>1.</p> <p>Attend the Writer's Workshop</p> | <p>2.</p> <p>Submit a book proposal by September 23, 2014</p> | <p>3.</p> <p>YOU could be the next Hay House author – winners announced October 23, 2014</p> |
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Those participants interested in qualifying for the \$10,000 advance and publishing contract are required to submit a book proposal by September 23, 2014.

So who will YOU get to connect with & learn from at the Writer's Workshop?

Hay House President/CEO Reid Tracy, transformed Hay House from a publisher of three books in 1988 to one of the largest independent publishing companies in the world and the leading publisher in the self-help industry.



Doreen Virtue holds B.A., M.A., and Ph.D. degrees in counseling psychology and is a lifelong clairvoyant who works with the angelic realm. Best-selling author of *Healing with the Angels*, *How to Hear Your Angels*, *Messages from Your Angels*, *Archangels & Ascended Masters*, *Solomon's Angels*, and the *Archangel Oracle Cards*, among other works, Doreen is prolific in her writing and determined in her desire to help others heal with angels. Her products are available in most languages worldwide. She has appeared on *Oprah*, *CNN*, *The View*, and other television and radio programs. She also writes regular columns for *Woman's World*, *New Age Retailer*, and *Spirit & Destiny* magazines. Doreen also hosts a regular radio show on HayHouseRadio.com where she offers readings for callers.



Nancy Levin, Hay House Event Director, Certified Integrative Coach and author, will offer her insight and experience as she leads writing exercises to jump-start self-inquiry and exploration.



Participants will learn how to draft a book proposal and will leave the workshop with a manual that details best practices and sample book proposals.

Act on Your Dream Today!